

PRIVACY POLICY

of the *RIEGL Group Companies*

- Version May 23rd 2018 -

1. PREAMBLE:

Your on-line privacy is important to us. In compliance with the applicable regulatory framework, this section aims to inform you, the user of this website (hereinafter: "**User**"), of our policies regarding the collection, storage, use, processing and disclosure of personally identifiable data, whether actively submitted by the *User*, for instance by creating an account with *us*, or automatically retrieved.

In this context *RIEGL Group Companies* (hereinafter: "**we**", "**us**" or "**our**") are:

- *RIEGL Laser Measurement Systems GmbH*, Riedenburgstrasse 48, 3580 Horn, Austria
- *RIEGL Research Forschungsgesellschaft mbH*, Riedenburgstrasse 48, 3580 Horn, Austria
- *RIEGL International GmbH*, Handelskai 94-96, 1200 Vienna, Austria
- *RICOPTER UAV GmbH*, Ing. Karl Proksch Gasse 4, 3580 Horn, Austria
- *Dr. Johannes Riegl Radartechnik & Elektrooptik GmbH*, Ing. Karl Proksch Gasse 4, 3580 Horn, Austria
- *RIEGL USA Inc.* at 7035 Grand National Drive, Suite 100, 32819 Orlando, Florida USA.

It is noted that, due to *RIEGL USA Inc.* being itself subject to a different legal system, additional or alternative privacy policy rules may apply for this company.

2. COLLECTED INFORMATION & PURPOSE OF USE:

2.1 Without further notice to, and consent by, the *User*, we may collect, store, process, use, as well as forward personally identifiable data submitted by a *User* (e.g. name, email address, inquiries, screenshots etc.) to one or more of the *RIEGL Group Companies*, as far as appropriate for the purposes of:

- Processing any inquiries submitted by, the *User*;
- Fulfilling any obligation based on a contract or in preparation of a potential contract;
- Informing the *User* about products and updates that might be of interest to the same and improving the *User's* overall customer experience. Please note that the *User* may freely revoke his/her consent to receive mails, newsletters and electronic notifications any time.

2.2 Without further notice to, and consent by, the *User*, we may also forward contact information of *Users* including, for instance, sales leads submitted through the website, to *our* competent business partners in their territory, for a more structured administration and faster responsiveness to support related and other inquiries concerning *RIEGL* equipment.

2.3 Without further notice to, and consent by, the *User*, we may also confer certain personally identifiable data to third party entities commissioned by *us* to provide specific services and products, such as but not limited to bank and insurance related services, IT services, delivery/shipment/transportation services, acquisition/sale of software sub-licensable rights embedded in *RIEGL* software packages, etc. Such transfers of personal data to such third parties is restricted to the use for which it was provided and for no other purpose. It may occur that personal data is transferred to servers outside *our* exclusive sphere of control for the above stated purposes.

2.4 We make use of software technologies and tools such as cookies and Google Analytics to collect statistics for usage in website quality analysis and optimization as well as for marketing related purposes. Such information consist of website usage data and information about a *User's* visit to the *RIEGL* sites including the pages the *User* views, the links the *User* clicks, followed click paths, followed traffic patterns as well as information that the *User's* browser sends to every visited website such as IP address, browser type, language, country, access times and analogous information. The *User's* IP address is pseudonymized and consequently, only a rough localization of the browser is possible. The relationship with Google Analytics is based on the so called "Privacy Shield". *User* data is stored for a period of 26 months. The counter resets after every visit to the website.

Cookies are small text files that are stored on the *User's* device using the browser. We use cookies to make this website user-friendly by enabling *us* for instance to recognize the *User's* browser on its next visit to this website. Some cookies remain stored on the *User's* device until the *User* deletes them. *Users* can generally set their browser to inform them about the setting of cookies and to allow them only in individual cases. When cookies are deactivated, the functionality of the website may be limited.

2.5 We retain personally identifiable data for as long as (whichever occurs later):

- retention periods are imposed or suggested by applicable law;
- there is a contract and/or communication with the *User*;
- the *User* has provided his/her consent, for instance by explicitly accepting this privacy policy; and/or
- this is necessary for the purposes provided for herein.

3. SECURITY:

We strive to secure the *User's* personally identifiable data by utilizing commercially acceptable means for this purpose. Such means might be of physical, organisational and/or technical nature. However, no measure is able to guarantee and provide a 100% security.

Please note that the utilization of such means might require or have as a consequence, that several data is transferred to servers outside *our* exclusive sphere of control.

4. CHANGES TO THIS PRIVACY POLICY:

We reserve the right to update or modify this Privacy Policy or parts hereof. The use of this website after publication of such updates and/or modifications constitutes the *User's* acknowledgement and consent to abide and be bound by the updated/modified content.

5. CONTACT:

Questions about this policy and other inquiries concerning personally identifiable data can be addressed to office@riegl.co.at